

# SPONSOR A SNOWFLAKE AND SUPPORT SHEFFIELD CHILDREN'S

Sponsor  
a snowflake  
and help change  
the lives of  
children like  
Myla.



[www.tchc.org.uk](http://www.tchc.org.uk)  
0114 321 2470

The  
Children's  
Hospital  
Charity\*

# OUR SNOWFLAKES

**OVER THE PAST SEVEN YEARS, OUR AWARD-WINNING SNOWFLAKE DISPLAY HAS RAISED OVER £1M FOR SHEFFIELD CHILDREN'S HOSPITAL!**

In return for pledging to raise funds, each sponsor sees their snowflake sparkle on one of our sites, with an attached name tag recognising your contribution for all to see.

The initiative brings people together with a shared goal to build a better future for the staff, patients and their families at Sheffield Children's.

Thanks to the support of businesses, schools, community groups, families and individuals, together we have funded...



**Life-saving equipment**



**Play equipment**



**Vitamin D Analyser**



**Three world-class new wards.**

The special switch-on evenings are also a highlight for staff working hard over the festive season and young patients who are spending their Christmas in hospital.

## SPREADING FESTIVE CHEER ACROSS THE REGIONS

This year our snowflakes will sparkle on...

On **Sheffield Children's Hospital** **Becton Centre for Children and Young People**

In **Sheffield City Centre** On the side of **Ryegate Therapy Block and House**

**Crystal Peaks Shopping Centre**

On the side of the **University of Sheffield's AMRC building**

On the side of **Barnsley's Alhambra Shopping Centre**

Brand new for 2020





## Mark Kanaris, Tesco Store Manager said:



At Tesco we are extremely proud to support the snowflake appeal. Year upon year we have felt humbled to see

the tremendous difference our support makes to the lives of the young patients at the hospital and their families. It brings our City and the wider regions together, creating a real sense of shared purpose and true community spirit. It's a spectacular moment when we see those amazing snowflakes light up the winter sky for all to see. One of those moments you will share with your children and grandchildren for years to come.

## Testimonial from Penistone Grammar School



We are proud every year to support the incredible Sheffield Children's Hospital as it has supported so many of our students, staff and wider community. We love fundraising for the snowflake, our students get so involved and come up with some amazing ideas - from bike rides to head shaving and everything in-between! Being at the light switch on at the start of December is the highlight of our year - seeing the difference we have made and hopefully making a brighter Christmas for those inside.



## WHAT DO YOU GET AS A SPONSOR?

- A warm fuzzy feeling knowing you've made a difference
- Online materials so you can shout about your sponsorship
- Marketing materials
- Name displayed on your snowflake tag

## HOW TO BECOME A SPONSOR

- Anyone can sponsor a snowflake!
- Snowflakes start from £500
- You can fundraise or make a donation for your snowflake
- Get in touch today

For more details or to book your snowflake e-mail [snowflakes@tchc.org.uk](mailto:snowflakes@tchc.org.uk)  
Spaces are limited so book now to avoid disappointment!



# SUPPORT SHEFFIELD CHILDREN'S THIS CHRISTMAS



**E** [snowflakes@tchc.org.uk](mailto:snowflakes@tchc.org.uk)  
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